Upper Swan Junior Football Club

Sponsorship has its rewards with a leading AFL Junior Football Club

- Sponsorship at many levels with Club, Team, match day, game ball, Canteen and prize packaging available
- Targeted to over 500 families and expanded to visiting clubs on game days (Friday nights under lights/Saturday and Sunday)
- Positive brand exposure supporting the development of children’s sport in WA

Upper Swan Junior Football Club (USJFC)

Born to compete

Since 1980, Upper Swan Junior Football Club has been finding and featuring some of the best players in the Swan Valley and surrounds. From coaching them on the ins and outs of the sport, to honing their athletic skill, we're proud to teach not only the love of the game, but also impart the ideals of good sportsmanship, teamwork and loyalty.

Catering for boys and girls from pre-primary to Year 12 we have multiple teams in almost all age groups.

Our football programme has developed current and past AFL, WAFL and WAAFL players from our home base at Baskerville Oval, in the heart of the ever growing Swan Valley.

Why partner with USJFC?

Like most other not-for-profit sporting organisations we rely heavily on support from business partners and our member families.

Season 2021 will see a greater emphasis placed on strengthening our partnerships with our sponsors and families.

Exposure of your company's name as a sponsor of junior sport creates a positive advertisement of your company's commitment to the development of children's sport within our community.

Advertising isn't limited to game day with today's technology – with our website, facebook etc we are in constant contact with our team families. Our teams travel throughout the Metro Central Conference giving widespread exposure.

Sponsoring a junior sporting club is a great way to become involved in club development and helps support our much appreciated volunteers and players to utilise up to date equipment and facilities.

What will happen once you decide to sponsor USJFC?

Package details are provided – we will work with each sponsor to maximise their exposure based on package selection – and tailor to suit.

Sponsorship Packages

Inclusions	Silver ($500)	Gold ($1000)	Diamond ($2500)	Platinum ($5000)
Logo on Club Shirt (next order)				✓
Advertising banner (freestanding provided by sponsor) displayed at Baskerville Oval (Fri/Sunday game day)				✓
Sponsor Flag – with selected team at games			✓	✓
Sponsor Flag – on regular display at Baskerville Oval (Fri/Sunday game day) provided by sponsor			✓	✓
Sponsor Night Invitation	✓	✓	✓	✓
Award Sponsorship Recognition	✓	✓	✓	✓
Name on Club Sponsor Board	✓	✓	✓	✓
Newsletter Acknowledgement	✓	✓	✓	✓
Business Cards/Flyers on display in Clubroom		✓	✓	✓
Website Advertising (per below)	✓	✓	✓	✓
Homepage				✓
Other page			✓	✓
Footer	✓	✓	✓	✓
Game day announcements via PA system as sponsor (Fri/Sun)		✓	✓	✓
Club Facebook			✓	✓

- Packages are tailored and finalised with each sponsor running season to season.
- Game ball, Jumper and Coaching Packages are available

Sponsorship in kind?

Perhaps you'd like to sponsor the Club by way of discount or goods and services? We love to support small and local businesses. Talk to our sponsorship co-ordinator about any ideas you have that might work for you, your business and our Club.

Contact

If you would like to sponsor the club or discuss these options further please contact our:

Sponsorship Co-ordinator
Andrew Delauney
sponsorship@upperswanjfc.org.au
0421 747 111

Club President
Matthew Pilton
president@upperswanjfc.org.au
0433 130 154